Privacy Policy

Last Updated: 11-1-2024

Super Smokers BBQ + Cajun ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our mobile messaging services. Please read this policy carefully. If you do not agree with the terms of this Privacy Policy, please do not use our services.

1. Information We Collect

Personal Data: We may collect personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily provide to us when you register on the website, make a reservation, or sign up for our mobile messaging services.

Derivative Data: Information our servers automatically collect when you access the website, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the website. **Financial Data**: Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the website.

2. Use of Your Information

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the website or mobile messaging services to:

- Create and manage your account.
- Process your transactions.
- Send you promotional messages and offers.
- Respond to your inquiries and offer customer support.
- Improve our website and mobile messaging services.
- Monitor and analyze usage and trends to improve your experience with the website.
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.

3. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

By Law or to Protect Rights: If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

Third-Party Service Providers: We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

No Sharing for 10DLC Campaigns: We will not share your mobile number or personal data collected for SMS messaging campaigns with any third parties for their marketing purposes

without your explicit consent. All data collected for the purpose of our messaging campaigns will be used solely by [RESTAURANT NAME] to send authorized communications.

4. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

5. Options Regarding Your Information

Account Information: You may at any time review or change the information in your account or terminate your account by contacting us.

Emails and Communications: If you no longer wish to receive correspondence, emails, or other communications from us, you may opt out by:

- Noting your preferences at the time you register your account with the website.
- Logging into your account settings and updating your preferences.
- Contacting us using the contact information provided below.

6. Mobile Messaging

By providing your mobile number, you agree to receive SMS notifications from [RESTAURANT NAME]. You can opt out of receiving messages at any time by texting "STOP" to [short code or long code]. Message and data rates may apply.

7. Policy for Children

We do not knowingly solicit information from or market to children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by updating the "Last Updated" date of this Privacy Policy. You are encouraged to review this Privacy Policy periodically to stay informed of updates.

9. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at: Super Smokers BBQ + Cajun 1567 w5th Street
Eureka M 63025
Eureka@supersmokers.com 636.938.9742